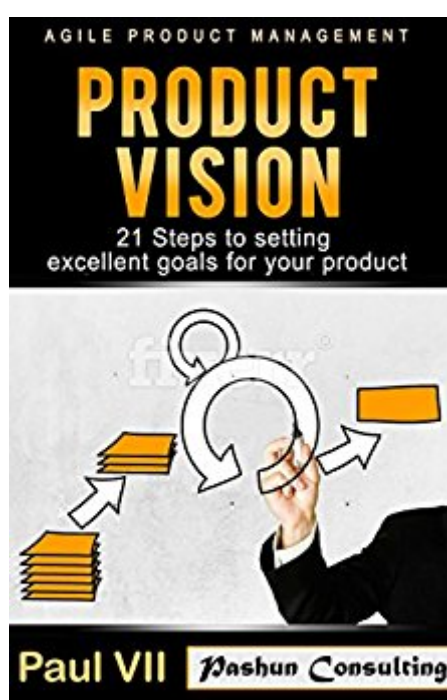


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Agile Product Management: Product Vision:: 21 Steps To Setting Excellent Goals For Your Product (scrum, Scrum Master, Agile Development, Agile Software Development)



Synopsis

Introduction Thank you and congratulations on taking this class, "Product Vision: 21 Steps To Setting Excellent Goals for Your Product". This class is going to provide you with a host of proven tips for setting excellent goals for your product. I am sure this class will be very informative, as it will give you an introduction to the concept of scrum as well as that of product vision. I will then explain to you the steps that you can take to create a product vision followed by tips on how to use a clear product vision in your team or organization from the ground up. I will also provide you with lots of examples, which will go a long way in helping you understand this topic better. In this class, you will learn:

- A brief recap of agile and scrum principles
- What is a product vision
- What is a product vision board and how it is used to provide a clear overarching goal for any product
- A high-level outline of how the product vision is used to create a product
- A step by step example of how to create a product vision for a real product
- Concise techniques for improving your product vision

Without further ado, I would like to start this informative journey so lend me your ears and let me teach you how to enrich your product management by creating an awesome product vision.

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Customer Reviews

The book is really great for those people who never worked or just started working in an agile environment. A good introduction to the product owner role and how important the role is to the success of the agile process. This book is essential reading for anyone who is or wants to develop products in today's world. I rank this alongside the Lean Start up. Brief and to the point it's an excellent read with a lot of practical advice. Worth picking up.

Awesome! This book is packed with information and helpful tips on managing your product. Having a goal for your product is very essential. This book gave a brief and concise introduction to product vision. I learned a lot from it and I highly recommend this book if you want to learn agile product management. Well written and complete info for beginners! 5 stars for this book.

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